



Beeston Primary School

Town Street, Leeds, LS11 8PN

“Engage, Enjoy, Enrich, Excel”



Tuesday 21st April 2026

Dear Parents and Carers,

After the success of last term's Spring into School Attendance Challenge, we are pleased to continue promoting and celebrating excellent attendance and punctuality this term.

We are delighted to launch our new challenge, "Sun's Out, School's In", 100% Attendance Challenge! Our current whole-school attendance stands at 95.1%, which is above the national average. With your continued support, we are well on track to achieving our ambitious 96% attendance target, a milestone we would be proud to reach for the first time since the COVID pandemic.

Why Attendance Matters

Every school day really does count. When children attend school regularly and arrive on time, they are better able to keep up with their learning and enjoy all the activities the school day offers. Good attendance also helps children develop positive habits and routines, which can lead to better behaviour in school. Being in class every day helps children feel settled, confident, and part of the school community, supporting friendships, independence, and emotional well-being.

Rewards and Recognition

Every pupil who achieves 100% attendance for the week will be entered into our Sun's Out, School's In Attendance Challenge prize draw. The more weeks of perfect attendance a child has, the more chances they have to win! At the end of term, we will draw the grand prize winner, who will receive a £50 Asda voucher, just in time for the Summer break.

In addition to the main prize draw, pupils who achieve 100% attendance for the week will be entered into a special draw to win 100 reward points to spend in our school reward shop. There will be one winner selected from each key stage, giving every child a fair chance to enjoy this exciting reward and celebrate their commitment to attending school every day.

We also celebrate collective success. Any class that achieves 98% or above weekly attendance will earn a Golden Ticket for an extra playtime, a reward that has proven to be a firm favourite among our pupils.

Supporting Good Attendance

Establishing a consistent bedtime and morning routine is key to making sure children arrive at school on time and ready to learn. Planning ahead can also make a big difference, where possible, please schedule appointments outside school hours to avoid unnecessary absences.

If your child is unwell or facing any challenges that may affect their attendance, we encourage you to communicate with us promptly so we can offer support. Finally, staying positive and celebrating your child's efforts and progress can help reinforce the importance of regular attendance and punctuality.

Minor Illness

We kindly ask that, where possible, children continue to attend school. Most minor illnesses can be managed in school, and even short absences can create gaps in learning. Regular attendance helps children stay on track academically and socially.

Thank you for your continued support in helping your child succeed. Together, we can make every day count!

Yours sincerely,

S Knowles
Pastoral Leader/Designated Safeguarding Lead

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