



Beeston Primary School

Town Street, Leeds, LS11 8PN
"Engage, Enjoy, Enrich, Excel"



6th January 2026

Dear Parents and Carers,

Following the success of our 'Countdown to Christmas' Attendance Challenge, which highlighted the importance of good attendance and punctuality, we are excited to continue celebrating this term!

Why Attendance Matters

Every school day counts. Attending regularly and arriving on time ensures children make the most of their learning opportunities, supporting both academic progress and personal development. Consistent attendance also helps children build friendships, confidence, and resilience.

Rewards and Recognition

Every pupil who achieves 100% attendance for the week will be entered into our Spring into School Attendance Challenge prize draw. The more weeks of perfect attendance a child has, the more chances they have to win! At the end of term, we will draw the grand prize winner, who will receive a £50 Asda voucher, just in time for the Easter holidays.

In addition to the main prize draw, pupils who achieve 100% attendance for the week will be entered into a special draw to win 100 reward points to spend in our school reward shop. There will be one winner selected from each key stage, giving every child a fair chance to enjoy this exciting reward and celebrate their commitment to attending school every day.

We also celebrate collective success. Any class that achieves 98% or above weekly attendance will earn a Golden Ticket for an extra playtime, a reward that has proven to be a firm favourite among our pupils.

Supporting Good Attendance

Establishing a consistent bedtime and morning routine is key to making sure children arrive at school on time and ready to learn. Planning ahead can also make a big difference—where possible, please schedule appointments outside school hours to avoid unnecessary absences.

If your child is unwell or facing any challenges that may affect their attendance, we encourage you to communicate with us promptly so we can offer support. Finally, staying positive and celebrating your child's efforts and progress can help reinforce the importance of regular attendance and punctuality.

Health and Winter Illness

As the temperatures plummet and winter colds and sniffles circulate, we kindly ask that, where possible, children continue to attend school. Most minor illnesses can be managed in school, and even short absences can create gaps in learning. Regular attendance helps children stay on track academically and socially.

Thank you for your continued support in helping your child succeed. Together, we can make every day count!

Yours sincerely,

Mrs S Knowles
Pastoral Leader/Designated Safeguarding Lead

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